## Hannah Leung

**UI Designer** 

Glasgow (open to relocation)

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## about

UI/UX agile designer with a background in fashion design focused on innovating, communicating and simplicity. Keen eye for detail focused on keeping the user at the base of decisions throughout the design process.

## education

Apr '21-Jan '22

#### **Career Foundry**

Diploma in UX Design (UI specialization)

'15<del>-</del>'19

#### **Heriot-Watt University**

BA (Hons) Fashion
Design

Aug-Dec '17

#### **Jefferson University**

(Philau) Semester Abroad

'14-'15

# Glasgow Caledonian University

Fashion Brand Retailing
Diploma

## skills & tools

Competitor analysis, user research, user flows, wireframes, style guides, prototyping.

Adobe XD, Photoshop, Illustrator, InDesign, Figma, Usabilityhub.

## adobe creative jam

In my free time I have taken part in two UX Adobe competitions with a teammate to create apps for kids to learn about Nasa and encourage to read with Scholastic. We managed to win 1 year free of creative cloud apps.

## ui/ux projects

#### "Hikely"

Jul-Aug '21

#### Web responsive walking app

- Using UX research processes I designed screens that prepares and navigates users through walks.
- Designed using Adobe XD.

#### **Enular**

Jul '21

#### Website and brand design

- Responsible for web and logo design for tech start-up delivering a platform for algorithmic trading.
- Built using Adobe XD & Flgma.

#### "DotVintage"

May-Jun '21

#### Vintage clothing app

- Worked from a brief defining the target audience with key functionalities using UI/UX skills to create a user focused screens.
- Created using Adobe XD.

## work experience

#### **Gino Cerutti**

Feb-Mar '20 London

#### Fashion design intern

- Communicating with buyers about design options and deliveries from China with the difficulties linked to Covid19.
- Design processes to spot improvements, highlight popular buyer habits and quality check garments in high volume with fast turnovers.

### freelance

#### Romsabi Art

Jun '21- Dec '21 London, remote

#### Lead social media & web design

- Built a new website using Wordpress (Divi) with a time constraint of a month.
- Updated all social medias, Etsy and Shopify starting from scratch creating a new brand image gaining more online recognition.

#### Leung Design

May '20-present (inst - @leung\_design) Glasgow

#### Etsy & custom illustrations

- Started Etsy selling line illustrations with a lot of competition on the site, I grew my store to over 80 sales within the first 6 months.
- Produced illustration commissions outside of my own personal style, learning to be flexible and working to the person's brief with short time frames.

# Torrance Parish<br/>Church

Sep - Dec '19&'20 Glasgow

#### Head Costume Design

- Costume design for up to 22 outfits for 2 productions in a 4 month run up to shows raising money for charity.
- Aligning designs to fit character briefs, and making last minute changes with new ideas throughout show development stage.